

Exhibitors' Guide



WHEC2020

23rd World Hydrogen Energy Conference

July 5-9, 2020

Istanbul Congress Center, Istanbul, Turkey



Updated on May 2, 2019



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The hydrogen world is coming to Istanbul!

Why Istanbul?

Istanbul is the largest city in Turkey and is also among the 15 largest urban areas in the world. It is located on the Bosphorus Strait and covers the entire area of the Golden Horn, a natural harbor. Istanbul extends from Europe into Asia, connecting the two continents and making it the world's only metropolis to expand over two continents. The city of Istanbul is geographically crucial because it has a long history that spans the rise and fall of the world's most famous empires.

Istanbul will bring researchers, academicians, industrial professionals, and all individuals interested in the field of hydrogen energy together with WHEC2020. Due to its unique location, Istanbul is easily accessible from all around the world; mostly by non-stop direct flights. A fun, diverse, historic place that is also easy to reach is sure to enhance the participation to WHEC2020; which will result in a fruitful conference with practical ideas and action plans.

Why WHEC?

The World Hydrogen Energy Conference is an excellent occasion for international and Turkish communities to work together to enhance the global activities in the field of hydrogen energy systems for a sustainable future. The dissemination of knowledge on hydrogen energy will foster interest in the new scientific and technological activities. The size and characteristics of the Turkish industry and its big markets offer excellent opportunities for global partnerships that can support the introduction of new technologies in commercial scale.

1000+ Speakers and Presenters
120+ Exhibitors
3000+ Delegates
100+ Countries

EXHIBITION TIMETABLE

SET-UP	
July 4, 2020	08:00-20:00

EXHIBITION	
July 5, 2020	12:00-18:00
July 6, 2020	09:00-18:00
July 7, 2020	09:00-18:00
July 8, 2020	09:00-18:00
July 9, 2020	09:00-12:00

DISMANTLING	
July 9, 2020	13:30-20:00

EXHIBITOR REGISTRATION

Exhibitor registration will be made from the Congress registration desk in the exhibitor registration section. All exhibitors need to get their badges and should wear during the Congress.

*3 m x 2 m booth price include 1 exhibitor badge.

*6 m x 2 m booth price include 2 exhibitor badges.

For additional exhibitor registration fee: **400 USD**

Free Exhibitor Registration	Name 1		
	Name 2		
	Name 3		

Additional Registration (400 USD per person)	Name 1		USD
	Name 2		USD
	Name 3		USD
	Name 4		USD
	Name 5		USD
	Name 6		USD
	Name 7		USD

		TOTAL	USD
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Credit Card

Cardholder Name:

Credit Card Number:

Expiration Date:

Authorization Code:

Total Amount to be Charged:

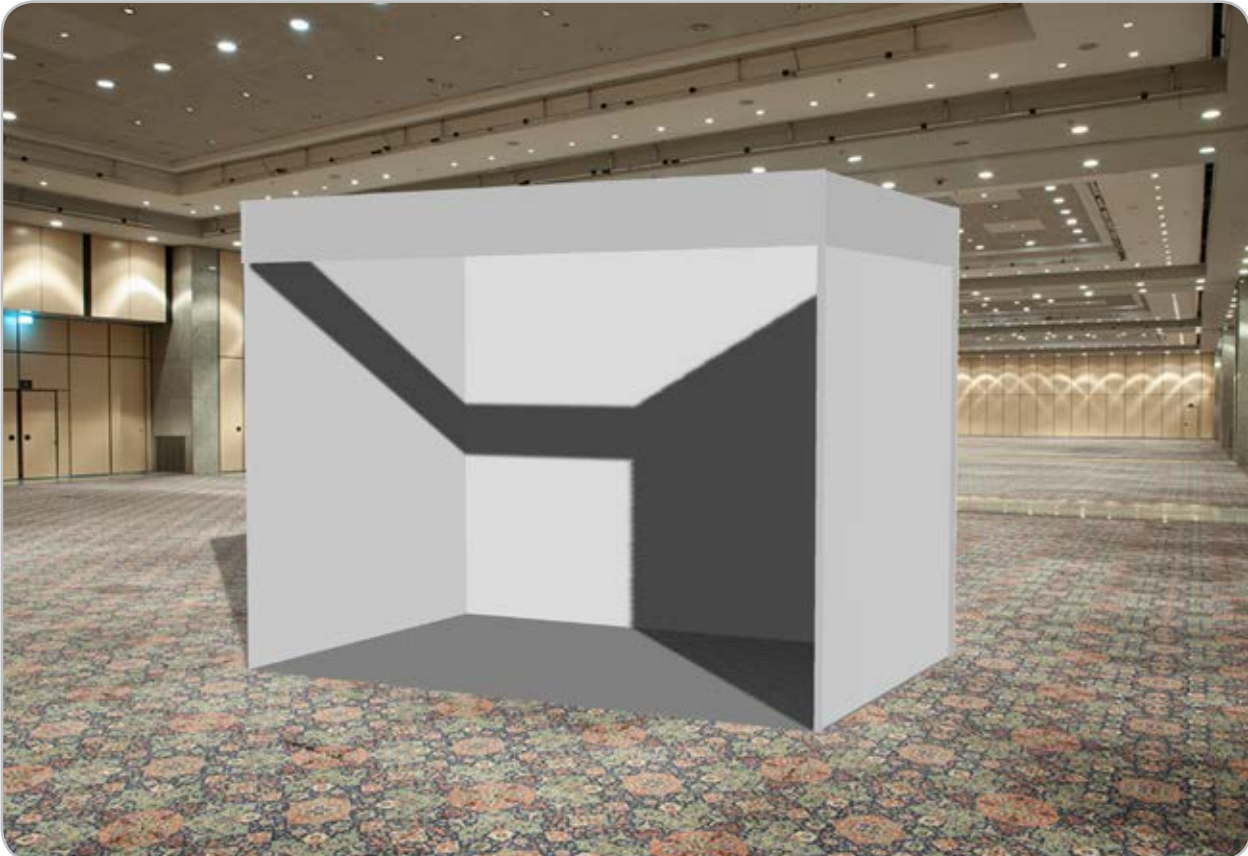
Date ____/____/____

Authorized Company Signature _____

Name (block letters) _____

BOOTH SIZES

- Standart Regular Booths (3 m x 2 m)



Booth prices include

- White side, rear, and top panels
- Company name (text) on the fascia board
- 1 table with skirt
- 2 chairs
- Free Wi-Fi

COST OF THE REGULAR BOOTH:

Until September 16, 2019

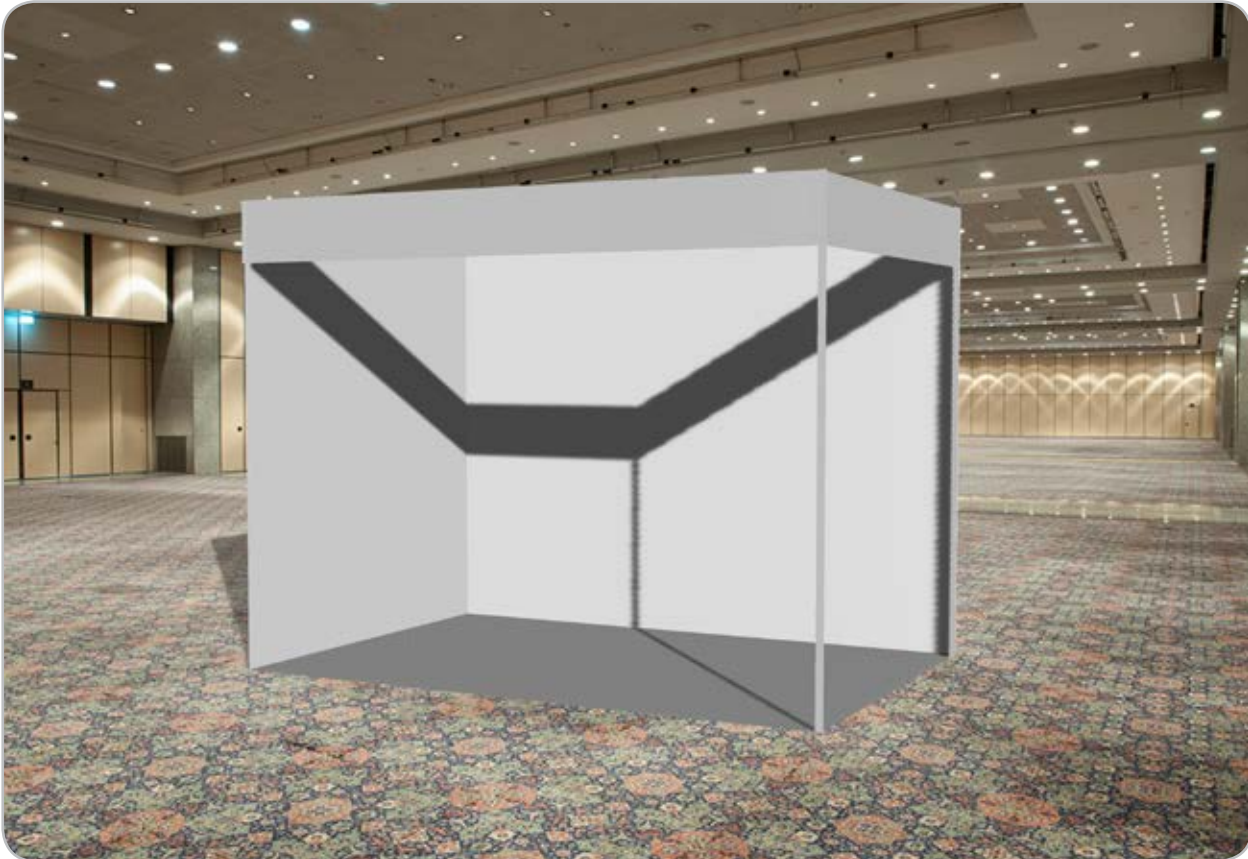
3 m x 2 m: 3,000 USD + VAT(18%)

After September 16, 2019

3 m x 2 m: 4,000 USD + VAT(18%)

BOOTH SIZES

- Corner Booths (3 m x 2 m)



Booth prices include

- White side, rear, and top panels
- Company name (text) on the fascia board
- 1 table with skirt
- 2 chairs
- Free Wi-Fi

COST OF THE CORNER BOOTH:

Until September 16, 2019

3 m x 2 m: 4,500 USD + VAT(18%)

After September 16, 2019

3 m x 2 m: 5,500 USD + VAT(18%)

BOOTH SIZES

- Island Booths (5 m x 2 m)



Booth prices include

- White top panel
- Company name (text) on the fascia board
- 1 table with skirt
- 2 chairs
- Free Wi-Fi

COST OF THE ISLAND BOOTH:

Until September 16, 2019

5 m x 2 m: 5,000 USD + VAT(18%)

After September 16, 2019

5 m x 2 m: 6,000 USD + VAT(18%)

PRINTING

All booths will be provided in simple white panels. If you would like to order printing for your booth, there are 2 options:

- **Foil Printing** : 50 USD + VAT for sqm

Digital printing on foil to the panels

- **Forex Printing** : 60 USD + VAT for sqm

Digital printing (3 mm forex), it covers vertical metal poles.

* **3 m x 2 m booths one side wall: 7.5 sqm**

	Printing Type	Side	Unit Price	Total
Regular Booth				
Corner Booth				
Island Booth				
			TOTAL	USD

Credit Card

Cardholder Name:

Credit Card Number:

Expiration Date:

Authorization Code:

Total Amount to be Charged:

Date ____/____/____

Authorized Company Signature _____

Name (block letters) _____

ADDRESSES

- Congress Venue Address:

Istanbul Congress Center

Harbiye Mahallesi, Darülbedai Caddesi No:3, 34367 Şişli / İstanbul / TURKEY

- The address for the delivery inserts for the congress bags:

BROS GROUP to Bilge Yuksel

Esentepe Mah. Sağlam Fikir Sok. Esen Palas Apt. A Blok No:2 D:9 Esentepe / Şişli / İstanbul / TURKEY

Note: Only small items can be delivered to BROS GROUP Office address; other items should be sent to the Congress Center. The Congress Center can not accept the items before July 4th (set-up date). The exhibitors may work with ExpoLOGIST for their international deliveries. The details are given on the next page in the Logistic Service Details section.

LOGISTIC SERVICE DETAILS

Announcement about logistics services for “WHEC2020 ISTANBUL”

Dear Exhibitors / Sponsors,

ExpoLOGIST is elected to coordinate the international freight forwarding, import-export customs clearances, on-site handling/logistic coordination and delivery of overseas shipments destined for the

23rd World Hydrogen Energy Conference, WHEC2020 ISTANBUL, 05-09 July 2020.

In order to secure the on-time delivery of your shipments, please pay attention to the very important information given below:

- 1 **The goods should be consigned** according to the instructions given by **ExpoLOGIST**. Documents (ATA-Carnet, invoice, air waybill) should also be prepared according to these instructions. **Wrong shipping documents will cause a delay in the customs.**
- 2 ExpoLOGIST will provide all logistics services such as loading, unloading, handling, and storage in the venue/ congress area. Besides, in the venue area, only ExpoLOGIST equipment and personnel will be available and **other companies will not be allowed** to enter the venue with their own equipment and personnel.
- 3 **ExpoLOGIST is approved to clear goods in the Turkish Customs** which are destined for “**WHEC2020 ISTANBUL**” and consigned according to their shipping instructions. **If a third party is involved** in customs clearances of the shipments and has problems in the Turkish Customs, neither **ExpoLOGIST nor the organizers will be responsible for delayed or not delivered shipments.**
- 4 Please note that also **courier shipments are subject to customs examination** in Turkey. In fact, most parts of **courier shipments are getting stuck in the customs** upon arrival in Turkey. Therefore it is very important to **not consign your courier shipment to the hotel-venue or any person!** To ensure that your courier shipments will be released from the customs in such a case it **MUST be consigned to ExpoLOGIST**, as otherwise, **they will not be able to assist you** with the clearance of your shipment.

The ExpoLOGIST team is responsible and ready to assist you in terms of your shipments for “**WHEC2020 ISTANBUL**”.

You may contact:

Mr. Ali ERDEM: +90 533 464 2021 ali.erdem@expologist.com

Mr. Erkin ATALAY: +90 506 683 2795 erkin.atalay@expologist.com

Mr. Gürsoy DAGTEKIN: +90 506 683 27 98 gursoy.dagtekin@expologist.com

ADMINISTRATIVE RULES

RENTAL

To book a booth, please send the booth rental form to BROS GROUP at:

Mr. Alen Demirel / Mrs. Bilge Yuksel

Phone: +90 (212) 296 66 70 – 112

Fax: +90 (212) 296 66 71

E-mail: alen.demirel@brosgroup.net / bilge.yuksel@brosgroup.net

EXTRA RENTALS

If you need any additional item rentals for your booth (TVs, high tables, branded walls, cables, carpet, computers, etc.), please place an order through the online Extra Rental Order and Payment Form.

TERMS OF PAYMENT

Total payment is required to complete your booth rental. If you choose to pay by credit card, please check the appropriate box on your registration form. Confirmation of the assigned booth and the invoice will be mailed to the participating company.

CANCELLATION

Exhibit booth cancellations must be received in writing by March 11, 2020, to receive a refund (minus a 50% processing fee per booth). No refunds will be issued after March 11, 2020. Cancellation request must be emailed to alen.demirel@brosgroup.net.



Mr. Alen Demirel

Esentepe Mah. Sağlam Fikir Sok. Esen Palas Apt. A Blok No: 2 D: 9 Esentepe / Şişli / İstanbul

Tel: +90 (212) 296 66 70 – 112

E-mail: alen.demirel@brosgroup.net

AT THE END OF THE CONFERENCE

Exhibitors undertake to leave the module or space as initially provided, taking responsibility for any damage that could be caused to the facilities.

All materials shall be removed from the modules and spaces before 01:00 AM on July 9, 2020.

The Organiser accepts no responsibility for materials and packages left in the booths.



July 5-9, 2020

Istanbul Congress Center, Istanbul, Turkey

DELIVERY OF GOODS

All goods must be properly identified with:

- Name of Event: WHEC2020 - Exhibitor Area
- Conference Date: July 5-9, 2020
- Company Name of the Exhibitor:
- Booth Number:
- Number of Packages:
- Att. Contact Person - Contact Telephone:

Goods must be sent to:

ISTANBUL CONGRESS CENTER
Darülbedai Cad. No:3 34367
Şişli Maçka
İstanbul/Türkiye

Set-up Date: July 4th, 2020 / 08:00 -18:00

BOOKING FORM

CONTACT DETAILS

Company Name of the Exhibitor	
Contact Person	
International VAT No Purchase Order No (If applicable)	
Invoice Address	
Postal Code City Country	
Tel / Fax / E-mail	/ /

EXHIBITION BOOKING

(Please mark the items of your choice with "X" in the right side column)

Item	Description	Until September 16, 2019	After September 16, 2019		Number of Booth(s)
1	Regular Booths (3 m x 2 m)	USD 3,000	USD 4,000	<input type="checkbox"/>	
2	Corner Booths (3 m x 2 m)	USD 4,500	USD 5,500	<input type="checkbox"/>	
3	Island Booths (5 m x 2 m)	USD 5,000	USD 6,000	<input type="checkbox"/>	

- 3 m x 2 m booth prices include 1 exhibitor badges.

- 5 m x 2 m booth prices include 2 exhibitor badges.

- For additional exhibitor registration please contact **bilge.yuksel@brosgroup.net**.

Additional Exhibitor registration fee: 400 USD

Credit Card

Cardholder Name:

Credit Card Number:

Expiration Date:

Authorization Code:

Total Amount to be Charged:

Date ____/____/____

Authorized Company Signature _____

Name (block letters) _____



Your advantages as a sponsor or exhibitor:

A high profile brand existence and visibility during the most important conference in the field of hydrogen energy

Fruitful conference with the decision-makers and leading experts in your field

Potential international collaborations among delegates and other sponsors

An effective platform to attract a competent and qualified workforce

Opportunity to get together with all stakeholders of hydrogen energy systems

Focused distribution of your company's promotion material in the Conference bags

Highlighted listings in the Conference programme brochures and on the website

Effective presence in a unique environment in the field of hydrogen energy

Individualised presence in a unique environment:
23rd World Hydrogen Energy Conference (WHEC2020) in Istanbul will be the largest hydrogen event in 2020.

CONGRESS SECRETARIAT

BROS GROUP

Alen Demirel

alen.demirel@brosgroup.net

Esentepe Mah. Sađlam Fikir Sok. Esen Palas Apt. A Blok

No:2 D:9 Esentepe / Şiřli / İstanbul / Turkey

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Fax: +90 (212) 296 66 71

 www.whec2020.org
 info@whec2020.org

