

# Sponsorship Document



# WHEC2020

23<sup>rd</sup> World Hydrogen Energy Conference

**July 5-9, 2020**

Istanbul Congress Center, Istanbul, Turkey



## The hydrogen world is coming to Istanbul!

### Why Istanbul?

Istanbul is the largest city in Turkey and is also among the 15 largest urban areas in the world. It is located on the Bosphorus Strait and covers the entire area of the Golden Horn, a natural harbor. Istanbul extends from Europe into Asia, connecting the two continents and making it the world's only metropolis to expand over two continents. The city of Istanbul is geographically crucial because it has a long history that spans the rise and fall of the world's most famous empires.

Istanbul will bring researchers, academicians, industrial professionals, and all individuals interested in the field of hydrogen energy together with WHEC2020. Due to its unique location, Istanbul is easily accessible from all around the world; mostly by non-stop direct flights. A fun, diverse, historic place that is also easy to reach is sure to enhance the participation to WHEC2020; which will result in a fruitful conference with practical ideas and action plans.

### Why WHEC?

The World Hydrogen Energy Conference is an excellent occasion for international and Turkish communities to work together to enhance the global activities in the field of hydrogen energy systems for a sustainable future. The dissemination of knowledge on hydrogen energy will foster interest in the new scientific and technological activities. The size and characteristics of the Turkish industry and its big markets offer excellent opportunities for global partnerships that can support the introduction of new technologies in commercial scale.

**1000+** Speakers and Presenters  
**120+** Exhibitors  
**3000+** Delegates  
**100+** Countries

Sponsorship Packages	Diamond 55,000 USD	Platinum 30,000 USD	Gold 20,000 USD	Silver 10,000 USD
Logo on the Conference bags	✓			
Logo on the front cover of the final program	✓			
Logo on printed materials	✓	✓		
Acknowledgement in all press releases and printed promotions	✓			
Access to compliant delegate data for post-event mailing	✓	✓	✓	✓
Free exhibition booth in a prime location	<b>12 sqm (6 m x 2 m)</b>	<b>12 sqm (6 m x 2 m)</b>	<b>6 sqm (3 m x 2 m)</b>	<b>6 sqm (3 m x 2 m)</b>
Advertisement in the final program	Full Page	Full Page	Half Page	Quarter page
Sponsorship of one plenary speaker	✓	✓		
Sponsorship of an individual speaker			✓	
Advertising banner and hyperlink on the official Conference website	✓	✓	✓	✓
Printed material in the Conference bags	✓	✓	✓	✓
Pen/pencil/notepad in the Conference bags (Optional)	✓	✓		
Sponsorship of a collocated event or refreshment breaks		✓	✓	
Sponsor recognition on the "Thank You to Our Sponsors" banner	✓	✓	✓	✓
Additional booth if required	<b>20% discount</b>	<b>20% discount</b>	<b>15% discount</b>	<b>15% discount</b>
Free staff registration	<b>3</b>	<b>2</b>	<b>2</b>	<b>2</b>

\*Taxes not included in the price.

## EXHIBITOR

Exhibition spaces prices at the 23<sup>rd</sup> World Hydrogen Energy Conference (WHEC2020) start at a competitive price of only 3,000 USD for a single booth.

### Prices:

#### Until September 16, 2019:

Corner Booths : 3 m x 2 m - 4,500 USD  
Regular Booths : 3 m x 2 m - 3,000 USD  
Island : 5 m x 2 m - 5,000 USD

#### After September 16, 2019:

Corner Booths : 3 m x 2 m - 5,500 USD  
Regular Booths : 3 m x 2 m - 4,000 USD  
Island : 5 m x 2 m - 6,000 USD

Exhibition layout will be announced on [www.whec2020.org](http://www.whec2020.org)

## ADDITIONAL SPONSORSHIPS

### INTERNET CAFE SPONSOR

**10,000 USD**

If you're searching for a sponsorship opportunity that offers high visibility throughout the duration of the Conference, look no further than the Internet Cafe. Almost everyone who attend the Conference visits the Internet Cafe. The Internet Cafe consists of 10 Computers. This popular sponsorship offers an opportunity for your company to gain visibility at the Internet terminals where attendees will connect with each other, check e-mail and surf the Web. The logo screensaver guarantees that your logo will be seen by anyone who steps in front of an Internet Cafe computer. Sponsorship is per table and there are only two available.

#### Benefits include:

- Logo at the Internet Cafe throughout the Conference
- Logo screensaver

### WELCOME RECEPTION SPONSOR

**10,000 USD**

Make a strong impression at this popular event. The Welcome Reception offers a relaxed environment for making new contacts and catching up on the developments in your profession.

#### Benefits include:

- Logo at the Welcome Reception
- Reserved table at the Welcome Reception

## GALA DINNER SPONSOR

10,000 USD

Make a strong impression at this popular event. The Gala Dinner offers a relaxed environment for making new contacts and catching up on the developments in your profession.

**Benefits include:**

- Logo at the Gala Dinner
- Reserved table at the Gala Dinner

## CONFERENCE BAG SPONSOR

12,000 USD

These high-visibility and high-demand bags are sought after before, during, and after the Conference. Your one-color logo on the bag doesn't just stay at the Conference. It will likely travel around the world more than your company's CEO.

**Benefits include:**

- One-color sponsor logo on the Conference bags

## PLENARY SPEAKER SPONSOR

7,500 USD

This sponsorship associates your organization's name with a high-profile guest and helps pay for the speaker fees, travel stipends, and honoraria. Though the WHEC2020 Organizing Committee retains full responsibility for selecting plenary speakers, sponsors will be apprised of the group's interests.

**Benefits include:**

- Opportunity to greet the sponsored speaker
- Acknowledgement at the sponsored speaker's plenary session
- Logo at the plenary session

## LANYARD SPONSOR

5,000 USD

Want to see your company logo on every attendee? Then the lanyard sponsorship is for you. Lanyards (also known as neck cords) hold each name badge and are always visible.

**Benefits include:**

- One-color sponsor logo on the registration lanyard distributed to all conference attendees

## NOTEPAD SPONSOR

**6,000 USD**

When attendees reach into their Conference bags, make sure they see your company as a sponsor. Get exposure for the duration of the Conference and beyond with your logo displayed on every page of the notepads.

**Benefits include:**

- One color sponsor logo on the notepad included in the Conference bags.

## Wi-Fi SPONSOR

**17,500 USD**

This option is an excellent sponsorship opportunity that offers high visibility throughout the duration of the Conference. Everyone who attends the Conference connects to the Internet. This popular sponsorship offers an opportunity for your company to gain visibility .

Sponsor's name and logo will be featured prominently in the log-in information distributed to attendees in the Conference program and Wi-Fi information banners in the foyer rooms.

**Benefits include:**

- Logo at the Internet Cafe throughout the Conference
- Logo screensaver



## Your advantages as a sponsor or exhibitor:

A high profile brand existence and visibility during the most important conference in the field of hydrogen energy

Fruitful conference with the decision-makers and leading experts in your field

Potential international collaborations among delegates and other sponsors

An effective platform to attract a competent and qualified workforce

Opportunity to get together with all stakeholders of hydrogen energy systems

Focused distribution of your company's promotion material in the Conference bags

Highlighted listings in the Conference programme brochures and on the website

Effective presence in a unique environment in the field of hydrogen energy

Individualised presence in a unique environment:

23<sup>rd</sup> World Hydrogen Energy Conference (WHEC2020) in Istanbul will be the largest hydrogen event in 2020.

CONGRESS SECRETARIAT

**BROS CONGRESS**

**Alen Demirel**

alen.demirel@brosgroup.net

Esentepe Mah. Sađlam Fikir Sok. Esen Palas Apt. A Blok

No:2 D:9 Esentepe / Şişli / İstanbul / Turkey

**Phn.:** +90 (212) 296 66 70

**Fax:** +90 (212) 296 66 71

 [www.whec2020.org](http://www.whec2020.org)

 [info@whec2020.org](mailto:info@whec2020.org)

