

Bridging Continents by H₂



WHEC-2022

23rd World Hydrogen Energy Conference

onsite and online

June 26-30, 2022

Istanbul Congress Center, Istanbul, Turkey

Sponsorship
and Exhibition
Package



The hydrogen world is coming to Istanbul!

Why Istanbul?

Istanbul is the largest city in Turkey and is also among the 15 largest urban areas in the world. It is located on the Bosphorus Strait and covers the entire area of the Golden Horn, a natural harbor. Istanbul extends from Europe into Asia, connecting the two continents and making it the world's only metropolis to expand over two continents. The city of Istanbul is geographically crucial because it has a long history that spans the rise and fall of the world's most famous empires.

Istanbul will bring researchers, academicians, industrial professionals, and all individuals interested in the field of hydrogen energy together with WHEC-2022. Due to its unique location, Istanbul is easily accessible from all around the world; mostly by non-stop direct flights. A fun, diverse, historic place that is also easy to reach is sure to enhance the participation to WHEC-2022; which will result in a fruitful conference with practical ideas and action plans.

Why WHEC?

The World Hydrogen Energy Conference is an excellent occasion for international and Turkish communities to work together to enhance the global activities in the field of hydrogen energy systems for a sustainable future. The dissemination of knowledge on hydrogen energy will foster interest in the new scientific and technological activities. The size and characteristics of the Turkish industry and its big markets offer excellent opportunities for global partnerships that can support the introduction of new technologies in commercial scale.

1000+ Speakers and Presenters
150+ Exhibitors
3000+ Delegates
150+ Countries

Sponsorship Packages	Diamond 55,000 USD	Platinum 30,000 USD	Gold 20,000 USD	Silver 10,000 USD
Logo on the Conference bags	✓			
Logo on the front cover of the final program	✓			
Logo on printed materials	✓	✓		
Access to compliant delegate data for post-event mailing	✓	✓	✓	✓
Free exhibition booth in a prime location	12 m² (6 m x 2 m)	12 m² (6 m x 2 m)	6 m² (3 m x 2 m)	6 m² (3 m x 2 m)
Advertisement in the final program	Full Page	Full Page	Half Page	Quarter page
Sponsorship of one plenary speaker	✓			
Sponsorship of one keynote speaker		✓		
Sponsorship of one invited speaker			✓	
Advertising banner and hyperlink on the official Conference website	✓	✓	✓	✓
Printed material in the Conference bags	✓	✓	✓	✓
Promotional materials (e.g., pen, pencil, and notepad)	✓	✓		
Sponsorship of a collocated event or refreshment breaks		✓	✓	
Sponsor recognition on the "Thank You to Our Sponsors" banner	✓	✓	✓	✓
Additional booth if required	20% discount	20% discount	15% discount	15% discount
Free staff registration	5	4	3	2

ONSITE EXHIBITION *	Until December 31, 2021	After December 31, 2021
Corner Booths (3mx3m)	4,500 USD	5,500 USD
Regular Booths (3mx3m)	3,000 USD	4,000 USD
Island (5mx3m)	5,000 USD	6,000 USD

ONLINE EXHIBITION	Until December 31, 2021	After December 31, 2021
1 Virtual Booth	1,500 USD	1,750 USD

* Onsite exhibition fees also include the participation to the online exhibition as an exhibitor

Exhibition layout is announced on <https://whecistanbul.org/become-an-exhibitor>

ADDITIONAL SPONSORSHIPS	onsite & online
INTERNET CAFE SPONSOR Benefits include: <ul style="list-style-type: none"> Logo at the Internet Cafe throughout the Conference Logo screensaver 	10,000 USD
WELCOME RECEPTION SPONSOR Benefits include: <ul style="list-style-type: none"> Logo at the Welcome Reception Reserved table at the Welcome Reception 	10,000 USD
GALA DINNER SPONSOR Benefits include: <ul style="list-style-type: none"> Logo at the Gala Dinner Reserved table at the Gala Dinner 	10,000 USD
CONFERENCE BAG SPONSOR Benefits include: <ul style="list-style-type: none"> Logo at the Welcome Reception Reserved table at the Welcome Reception 	12,000 USD
PLENARY SPEAKER SPONSOR. Benefits include: <ul style="list-style-type: none"> Opportunity to greet the sponsored speaker Acknowledgement at the sponsored speaker's plenary session Logo at the plenary session 	7,500 USD

ADDITIONAL SPONSORSHIPS	onsite & online
LANYARD SPONSOR Benefits include: <ul style="list-style-type: none"> One-color sponsor logo on the registration lanyard distributed to all conference attendees 	5,000 USD
NOTEPAD SPONSOR Benefits include: <ul style="list-style-type: none"> One color sponsor logo on the notepad included in the Conference bags. 	6,000 USD
WI-FI SPONSOR Benefits include: <ul style="list-style-type: none"> Logo at the Internet Cafe throughout the Conference Logo screensaver 	17,500 USD

VIRTUAL SPONSORSHIP ALTERNATIVES	online
Logo in the virtual lobby	500 USD
Advert in the virtual lobby	750 USD
Video in the virtual lobby	1,500 USD
Pop-up advert	750 USD
Eblast to registered participants	2,000 USD
Post-congress eblast	2,000 USD
Promotional Video between sessions (2 times during the congress, 30 sec.)	1,500 USD



Your advantages as a sponsor or an exhibitor:

A high profile brand existence and visibility during the most important conference in the field of hydrogen energy

Fruitful conference with the decision-makers and leading experts in your field

Potential international collaborations among delegates and other sponsors

An effective platform to attract a competent and qualified workforce

Opportunity to get together with all stakeholders of hydrogen energy systems

Focused distribution of your company's promotion material in the Conference bags

Highlighted listings in the Conference programme brochures and on the website

Effective presence in a unique environment in the field of hydrogen energy

Individualised presence in a unique environment:
23rd World Hydrogen Energy Conference (WHEC-2022) in Istanbul will be the largest hydrogen event in 2022.

CONFERENCE SECRETARIAT

BROS CONGRESS

Bilge Yuksel



bilge.yuksel@brosgroup.net

Esentepe Mah. Sađlam Fikir Sok. Esen Palas Apt. A Blok

No:2 D:9 Esentepe / Şişli / İstanbul / Turkey

Phn.: +90 (212) 296 66 70

Fax: +90 (212) 296 66 71

 www.whecistanbul.org
 info@whecistanbul.org

